

ORIGINALLY OPENED	1975 (as Ventana Inn)
RE-IMAGINATION	Fall 2017
LOCATION	Ventana Big Sur, an Alila Resort, is located on Highway 1 in Big Sur, California, 28 miles south of Carmel, 140 miles south of San Francisco and 300 miles north of Los Angeles. The Monterey Peninsula Airport is 35 miles north in Monterey.
ADDRESS	Ventana Big Sur, an Alila Resort 48123 Highway 1 Big Sur, CA 93920 36°13'58.9"N 121°45'45.9"W
WEBSITE	www.ventanabigsur.com
TELEPHONE	831.667.2331
MANAGEMENT	Alila Hotels and Resorts



OVERVIEW

Ventana Big Sur, an Alila Resort, is an iconic resort ensconced in the heart of the California Central Coast's rugged landscape, perched at the edge of the continent overlooking the majestic Pacific coastline. Set among 160 sprawling acres of rolling meadows and towering redwoods, the intimate 59-room property is undergoing a multimillion-dollar resort-wide renovation. Ventana, which means "window" in Spanish, will open in fall 2017 as a re-imagined luxury resort experience that invites guests to discover, inspire and create in an unspoiled verdant landscape that evokes the unbridled spirit of Big Sur.

The grand reopening of Ventana Big Sur will coincide with the fall 2017 reopening of Pfeiffer Canyon Bridge.

The opening of Ventana (pronounced "ven-TAH-na") also marks the North American launch of Alila Hotels & Resorts, a celebrated luxury boutique hotel brand from Two Roads Hospitality. Named after the Sanskrit word for "surprise," Alila Hotels & Resorts is known for crafting guest experiences that are unique and breathtaking, with 12 eco-friendly properties across Asia and the Middle East that blend beautiful design with immersive cultural experiences. Each Alila (pronounced "ah-LEE-luh") resort integrates the natural, physical and cultural elements of its setting to create journeys filled with personal learning.

Ventana's resort-wide enhancements include the re-imagined Social House, the epicenter of guest activity. Social House offers guests the chance to chill with vintage records, rack up wins at the pool table or a classic board game, recharge in the mornings with coffee and fresh-pressed juices, and unwind in the evenings with nightly wine tastings and cheese pairings. Also complimentary are daily hour-long guided walks through the serene landscape, yoga, Tai Chi and Pilates classes, along with evening s'mores. Our onsite experience coordinator is available to arrange further adventures as well.

Led by San Francisco-based interior design firm BraytonHughes Design Studio and Carmel-based architectural firm Ray Parks & Associates, Ventana's revitalization also features the following:

- A striking new Glass House Gallery
- A refresh of all 59 guestrooms, suites and villas
- The Sur House restaurant, with an expanded terrace featuring striking, unencumbered views of the Pacific Ocean
- Outdoor fireside seating
- A new Ocean Meadow Lawn for events and celebrations, part of Ventana's 12,000 feet of events and meeting space

	 The North American introduction of the signature Spa Alila – featuring seven treatment rooms, new locker rooms and two outdoor pavilions with sweeping views of the redwoods
	• The Meadow Pool, offering expansive views of the Pacific Ocean in one direction and vistas of redwood forest in the other, as well as an infinity-edge hot tub perched above a redwood grove; and the clothing-optional Mountain Pool, with communal Japanese baths
	 Daybeds and complimentary amenities at pools, such as frozen fruit, cucumber eye coolers, aromatherapy towels and more
	 The new Alila Experience Program, featuring discovery-based guest activities such as beekeeping, hiking and arts
	The debut of Redwood Canyon Glampsites, bringing a luxury camping experience to the resort's 20-acre redwood-canopied forest
HISTORY	Ventana Big Sur resides on land homesteaded by the Post family in 1890, as indicated by the original newspaper that lined the historic Post House walls. The home, which housed several generations of the Post family, still stands at the resort entrance. Producer and entrepreneur Lawrence A. Spector built the Ventana Inn in 1975 with the money he earned in the late 1960s from the legendary film "Easy Rider." The Inn became the haven of movie stars such as Steve McQueen and Ali McGraw, and Ventana remains a favorite for those who come to relax rather than be seen.
DESTINATION	The Big Sur region enjoys average temperatures ranging between 65-85 degrees in summer and 50-70 degrees in winter. Big Sur offers easy access to the Pacific ocean and beaches, California State Parks and U.S. Forest Service lands, with popular activities including hiking, bicycling, swimming, picnicking, whale watching and horseback riding.
ARCHITECTURE	Devised by designer/artist Kipp Stewart of Big Sur, the buildings are made of weathered cedar and scattered among a mountain meadow complete with redwood and oak trees.
SOCIAL HOUSE	Social House, situated at the heart of the resort, is an enclave designed to foster connection and socializing from the moment guests arrive. Amenities include an experience coordinator available to arrange activities, an outdoor patio and lounge featuring a fire pit and redwood stump tables, as well as three inspired lifestyle spaces:
	• Library & Music Room: Located in the main room, this gathering space will offer a personalized check-in experience and a '60s-lodge design setting where guests can relax with a book by the stone fireplace or listen to good old vinyl records. The room will feature an eclectic mix of locally inspired furnishings, with plush leather chairs and freeform wood tables.
	 Game Room: The adjacent Game Room will provide a lively setting where guests can meet new friends and join in the fun with a pool table, game tables and a variety of board games.
	• Bar Room: This intimate lounge will feature a communal table for socializing or connecting to tech devices. Guests can enjoy coffee and juice during the mornings and afternoons, as well as wine each evening.
GLASS HOUSE GALLERY	The brand-new Glass House Gallery will showcase works of art including paintings, sculptures, jewelry, ceramics and photography from some of the most renowned artists along the California Central Coast.

ACCOMMODATION

The 59 spacious guest rooms, suites and villas will emerge as refreshed sanctuaries tucked away among the resort's meadows and redwoods, each featuring a private balcony or patio with mountain or ocean views. Luxury soaking tubs and cozy fireplaces will offer a sacred space for inspiration and introspection, while accessories such as walking sticks, binoculars and lanterns will encourage guests to discover the great outdoors.

The resort's signature rustic design, celebrating the surrounding natural topography, will be enhanced with refined furnishings rooted in rich leathers and woods. Handcrafted accessories will be interspersed throughout the property, including black-and-white photographs taken at the resort and around Big Sur, macramé wall hangings and whimsical glass-jar nightstand lamps filled with beach sand and accented with leather tassels.

THE SUR HOUSE

The Sur House restaurant, helmed by Executive Chef Paul Corsentino, rises high above the Pacific where the forest and sea converge. Drawing on his experiences in kitchens across the country, Corsentino crafts coastal cuisine using Pacific-sourced seafood delivered by local fishermen, free-range meats from local farmers, produce from nearby foragers and homemade accoutrements—inspired by the sustainable ingredients of California's Central Coast and the melting pot of America's culinary havens.

A 10,000-bottle cellar of small-production Central Coast wines has been carefully assembled by a team of local vintners and The Sur House sommelier. Craft cocktails and a curated selection of beer, along with a specialty bar menu, also are offered.

The elegant, rustic setting, highlighted by natural wood interiors and furnishings, is every bit as awe-inspiring as the cuisine. And the expanded ocean-view patio and windows all overlook Mother Nature's own melting pot of Big Sur—on one side, the infinite ocean and rugged coast beckon; on the other are mountains, sprawling redwoods and wildlife.











Weddings	Every couple wants an unforgettable place to say "I do," and Ventana Big Sur rises to the occasion. Sur Vista is a beautiful terrace overlooking the ocean and coast, providing a natural setting for any ceremony. The Redwood Circle of Life is a small, protected area surrounded by majestic trees—just right for exchanging vows. And the enveloping canopy of the Redwood Cathedral is both rustic and romantic.
	When the reception begins, this new 7,000-square-foot Ocean Meadow Lawn awaits. Overlooking the fabled backdrop of the Central California coastline, with the ocean on one side and a stunning redwood forest on the other, there's simply no place like it on Earth. The vast expanse of Big Sur, combined with the intimacy of Ventana, will create an exclusive and private feel for weddings of all sizes.
	With space for up to 200 guests, the Ocean Meadow Lawn is poised to become a premier setting for Big Sur nuptials. Attendees can revel around cozy fire pits and relax in Adirondack chairs, all while noshing on the creative and delectable coastal cuisine of Executive Chef Paul Corsentino.
Events	The same creative spirit that has inspired artists in Big Sur for over a century also provides inspiration for productive meetings, memorable events and joyous celebrations. Ventana features 12,000 square feet of unique indoor and outdoor space for executive summits, private dinners and other gatherings. Our fall 2017 enhancements provide a wealth of opportunities to help you harness this iconic region's adventurous spirit:
	Ocean Meadow Lawn: Framed by both the ocean and forest, this new 7,000 square feet

Ocean Meadow Lawn: Framed by both the ocean and forest, this new 7,000-square-foot expanse is an awe-inspiring setting for events of up to 200 guests. With cozy fire pits and relaxing Adirondack chairs, even large gatherings feel intimate and exclusive.

The Loft: Newly renovated, this meeting room can accommodate up to 60 people.

The Library: With a rustic treehouse feel and views of the mountains, this uniquely casual space is perfect for executive meetings.

Sur Vista: A beautiful terrace overlooking the ocean and coast, this natural setting is ideal for any ceremony.

Sky Terrace: The Sky Terrace is a uniquely Ventana take on the "Chef's Table" — in fact, the table itself, as well as the chairs, were hand-produced by our on-property artisans using reclaimed redwood. The elevated and secluded space offers spectacular ocean, meadow and redwood views. And you and your guests will enjoy bespoke meals prepared personally by our chef.

The Sur House Terrace & Bar: A large outdoor terrace at our signature restaurant, available for private-dining events, gives you the best in coastal cuisine and a prime vantage point to where the horizon meets the sea.

Fireside Room: An interactive meeting space and private dining venue with full audio/visual capabilities, highlighted by a stone hearth and surrounded by windows with views of the incomparable Big Sur topography.

Organic Garden: A unique venue offering a powerful connection to the Earth and nature's bounty. Under the stewardship of our executive chef, this garden produces intensely local ingredients for our coastal cuisine.

	Redwood Cathedral: A small private, outdoor ceremony space just right for exchanging vows. Surrounded by the natural cathedral of the redwoods.
	Redwood Circle of Life: One of nature's perfect creations, these natural hundred-year-old redwoods provide an enchanting circle for a dramatic vow exchange, proposal spot or any special event.
Spa Alila	Spa Alila embodies the magical "Essence of Big Sur" through the use of nature's healing gifts enhanced by Spa Alila's Asian roots. All treatments are designed to relax and nurture both the body and spirit while rejuvenating subtle energies. Practitioners are dedicated to creating a sensory spa experience that encourages inner peace and connection. Spa Alila amenities include an aromatherapy steam shower, as well as relaxation decks.
	Enhancements will include two outdoor cabanas overlooking the redwood forest, with soaking tubs and massage tables for couples treatments. Refreshed interiors will offer a warm and comfortable aesthetic, with new lounge furnishings and black-and-white photographs of the sea.
Pools	Guests can relax at two outdoor pools—the Meadow Pool, which will feature a new jetted infinity-edge hot tub surrounded by the redwood forest, and the clothing-optional Mountain Pool, with adjacent Japanese hot baths. New plush chaise lounges and slate-grey umbrellas on both pool decks will offer a shady respite for couples to relax and connect.
Fitness Center	For guests whose journey of discovery includes challenging themselves physically, the Ventana fitness center offers professional-level equipment including treadmills, spinning bikes, TRX, free weights and elliptical cross-trainers.
Alila Experience Program	A new signature guest-activities program will offer mind-body-soul experiences that help guests develop a deeper connection to oneself, one's partner and the natural world, in profound and playful ways that invite discovery.
	The new Alila Experience Program will include:
	Drum Circles
	Quartz Bowl Energy Sound Bath
	Mandala Coloring for Couples
	Neuroacoustics Meditation
	String Art & MindfulnessBlock Printing & Stamp Carving
	Candle Making & Aromatherapy
	Charcoal Drawing in Nature
	Watercolor in Nature
	Photography Hike Workshop
	Glass Fusing & Pendant Fabrication
	Beekeeping

Contra and

H.S.

181



Glampsites

Redwood Canyon The new glamping program in Ventana's ancient forest will offer a rustic-luxury twist on traditional camping. Fifteen safari-style, canvas tents spanning a 20-acre canyon will each feature inspired cabin-style décor, a custom-designed plush glamping mattress with luxury hotel linens, hot and cold running water, natural-fiber rugs, a picnic table, dinnerware and separate propane- and wood-burning fire pits with firewood. All furniture will be designed by on-staff craftsmen utilizing reclaimed redwood from the property.

> Glampers will experience the splendor of the outdoors while still relishing all the amenities and services of a world-class resort:

- Daily housekeeping service
- Morning coffee and tea
- Access to ice chests and custom-curated picnic baskets
- Power bricks with electrical and USB plug-ins
- Handheld lanterns and reading lights
- Natural timber walking sticks
- Fully-stocked bath basket with towels and shower amenities
- An Ascot wine-and-cheese picnic backpack ideal for explorations
- Nightly turndown service featuring hot cocoa and tea, along with a s'mores kit, stainlesssteel Thermos and hot-water bottles to warm bedsheets.

The brand-new glamping Bath House offers a more refined outdoor experience as well, featuring teak-enclosed showers with subway tile, heated floors, full hotel amenities, marble vanities and restroom facilities.

Rates Nightly room rates will start from \$675 when Ventana reopens in fall 2017.

> Redwood Canyon Glampsites will start at \$325 per night with one dedicated reserved parking space. For an additional resort fee of \$100, guests will have access to Spa Alila, Social House, hotel pools and the fitness center.